

TAKE A LOOK AT MY

# GRAPHIC DESIGN PROJECTS

LET'S START ↓

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KIM KHÁNH

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As a designer, design is a purposeful process aimed at solving problems visually and efficiently, with a primary emphasis on human needs.

## EDUCATION

2019  
2025

**HOA SEN UNIVERSITY**  
Department of Graphic Design

## LANGUAGES

**VIETNAMESE**  
**ENGLISH**

Native  
TOEIC L&R - 855

## EXPERIENCES

### WORKS

05.2024  
10.2024

**GRAPHIC DESIGNER**  
Grayland Ltd

Designed visual content for e-commerce platforms and social networks of the company's partner businesses: Tren Ke Sach, KOS Shop, and Lá Home Beauty.

### ACTIVITIES

08.2021  
03.2022

**ART TEAM LEADER**  
Miracle English Club

Defined and designed visual content for social media and club events.

## SKILLS

BRAND IDENTITY

ILLUSTRATION

LAYOUT DESIGN

PACKAGING DESIGN

### OTHERS

RESEARCH  
PROJECT PLANNING  
PRODUCT PHOTOGRAPHY  
PHOTO RETOUCH

## TOOLS

Ps

Ai

Id

1

**BRAND IDENTITY**  
COCONOTE

2

**PACKAGING DESIGN**  
COCONOTE

3

**PACKAGING DESIGN**  
RUSSELL TEA

4

**LAYOUT DESIGN**  
ENGLISH CLUB'S ZINES

5

**ILLUSTRATION**  
THE PIED PIPER





COCONOTE

BRAND IDENTITY

INDUSTRY

Nến thơm thủ công

Handmade Candle

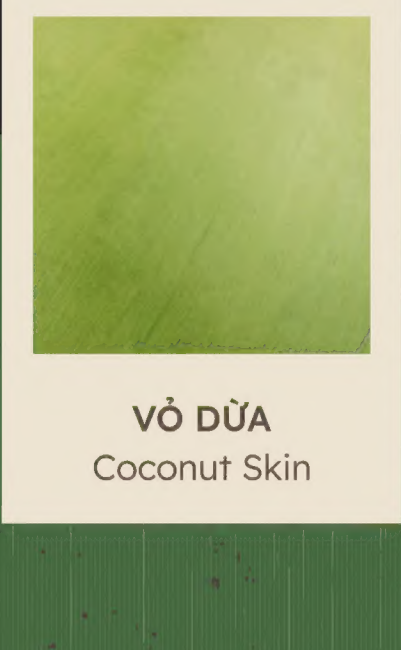
OVERVIEW

Coconote là thương hiệu nến thơm thủ công mang đậm tinh địa phương, với sản phẩm được chế tác từ gáo dừa tự nhiên và sáp nến thuần chay kết hợp với hương tinh dầu tinh tế. Mỗi chiếc nến Coconote đều vinh vẻ đẹp mộc mạc, bền vững của gáo dừa, đồng thời lan tỏa hương thơm tự nhiên và lành tính.

Coconote is a local handmade candle brand. Coconote's products are crafted from natural coconut shells and vegan wax, featuring unique essential oil scents. Each Coconote candle celebrates the rustic and sustainable beauty of the coconut shell, while providing a natural and wholesome fragrance.



LẤY CẢM HỨNG TỪ VẺ ĐẸP TỰ NHIÊN & THÔ MỘC CỦA DỪA.  
INSPIRED BY THE NATURAL, RAW AND UNIQUE OF THE COCONUT.



<b>COCONUT LEAVES</b>  HEX 45695F  RGB 69 105 63  CMYK 74 57 82 28	<b>WHITE COCONUT FIBER</b>  HEX ECE2D2  RGB 238 226 210  CMYK 9 11 19.5 0.10	<b>COCONUT SHELL</b>  HEX 815044  RGB 97 79 67  CMYK 47 52 58 50	<b>DARK COCONUT SHELL</b>  HEX 352D2A  RGB 53 45 42  CMYK 62 61 59 71	<b>BROWN COCONUT FIBER</b>  HEX A6B799  RGB 167 135 121  CMYK 29 42 44 18	<b>TROPICAL BLUE WATER</b>  HEX 98CFBB  RGB 152 207 187  CMYK 46 0 33 0	<b>LIGHT COCONUT SKIN</b>  HEX A0CA72  RGB 175 202 114  CMYK 40 3 67 0
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1234ABCD  
CÀ PHÊ ĐEN VÀ SỮA DỪA

Trải nghiệm không gian mát lạnh

TRẢI NGHIỆM KHÔNG GIAN MÁT LẠNH VỚI HƯƠNG NHIỆT ĐỚI.

Được tạo nên từ bản phối tinh dầu gồm sữa dừa và lá cọ.

Like each unique shell or piece of raw material we use, you, too, hold untapped brilliance waiting to shine.

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**SCENT**  
Sữa dừa & Cà phê  
Coconut & Coffee

**WAX COLOR**  
Nâu tối  
Dark brown



**SCENT**  
Sữa dừa & Lá cọ  
Coconut & Palm leaves

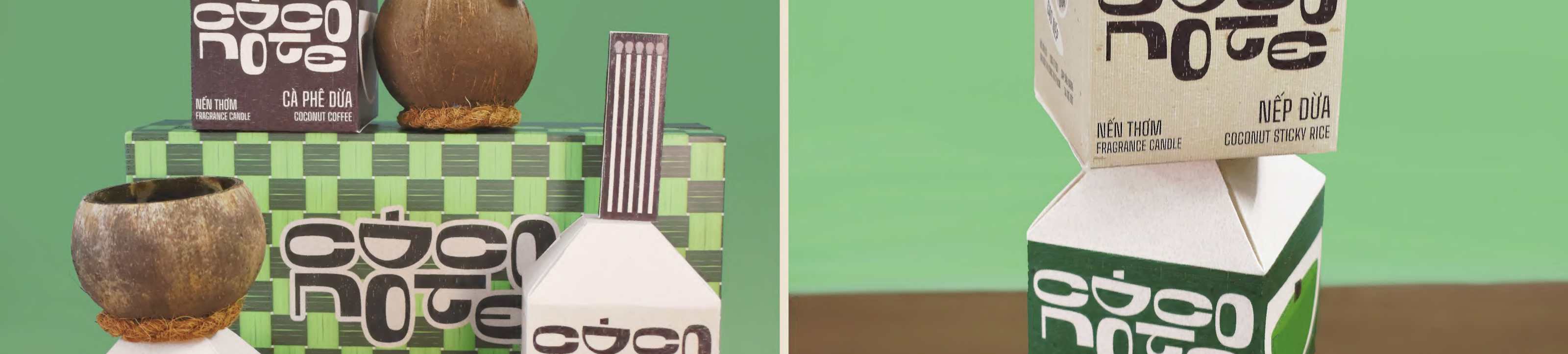
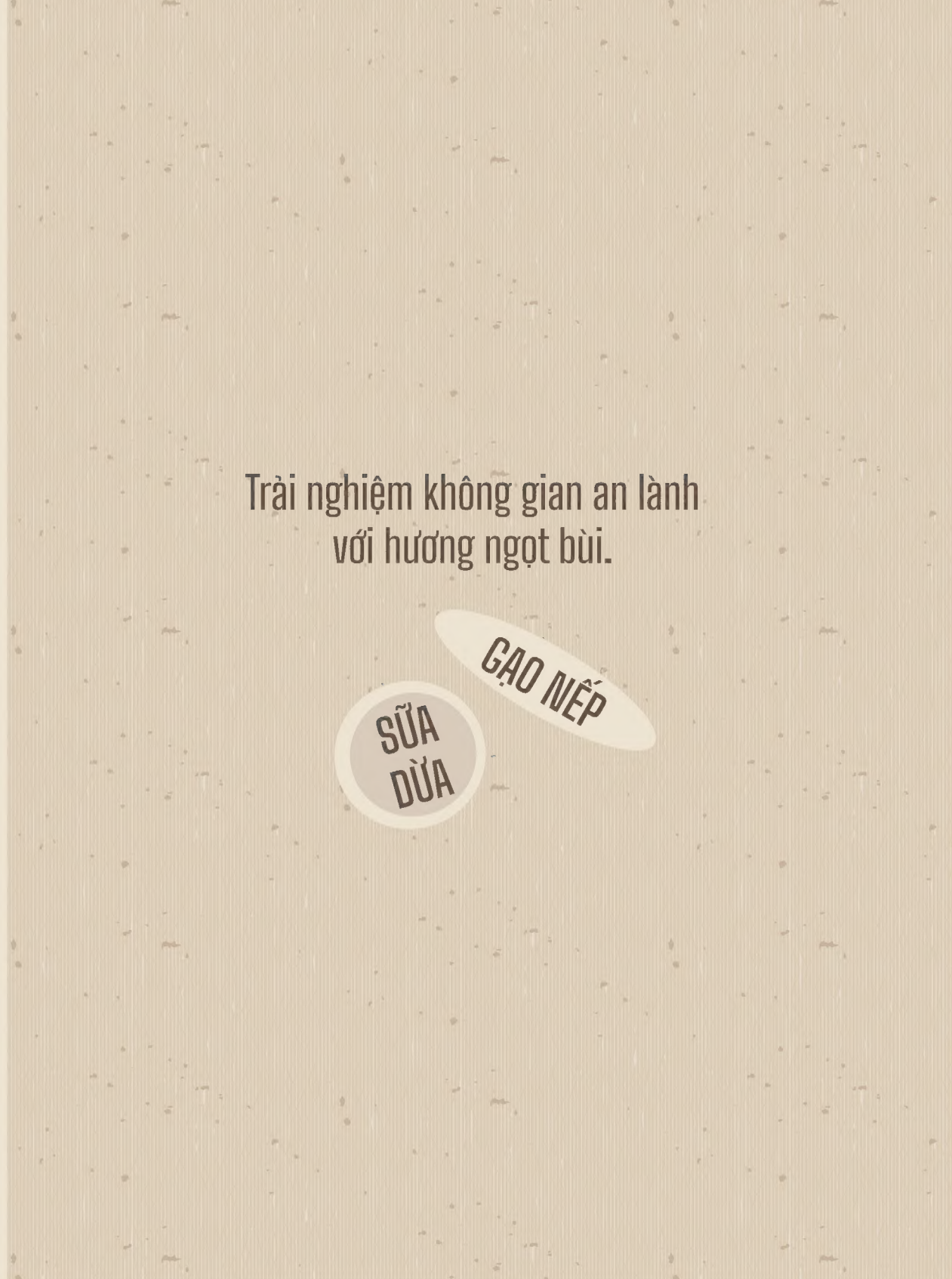
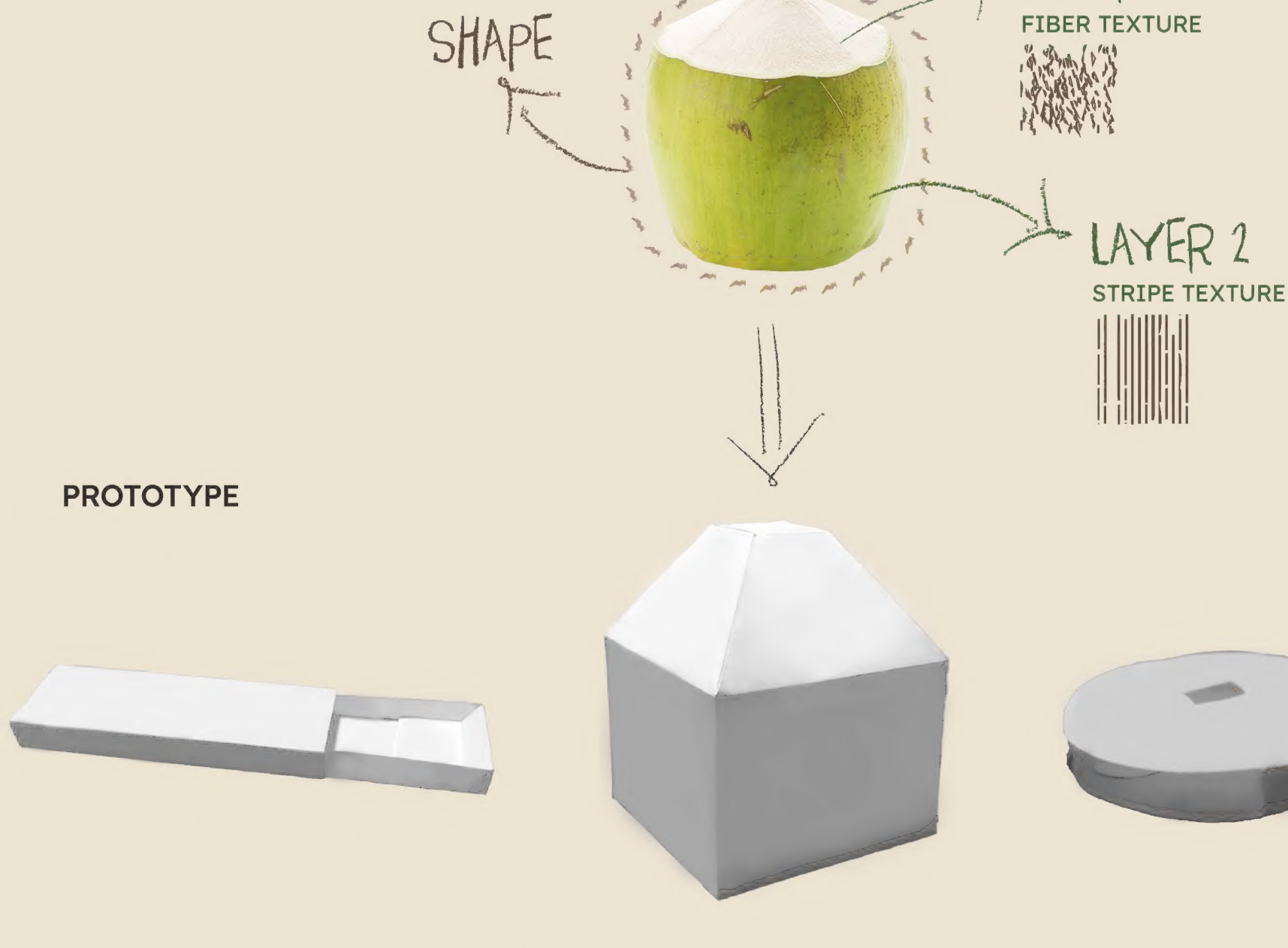
**WAX COLOR**  
Xanh lá  
Green



**SCENT**  
Sữa dừa & Gạo nếp  
Coconut & Sticky rice

**WAX COLOR**  
Trắng  
White

LẤY CẢM HỨNG TỪ HÌNH DÁNG CỦA QUẢ DỪA.  
INSPIRED BY THE SHAPE OF THE COCONUT.







RUSSELL

PACKAGING DESIGN

INDUSTRY

Trà

Tea

OVERVIEW

Russel là thương hiệu trà được truyền cảm hứng từ văn hóa trà chiều Anh Quốc. Nét quyến rũ và sự thanh lịch độc đáo của thời đại Victoria được nắm bắt trọn vẹn trong mỗi sản phẩm trà của Russell.

Russel is a tea brand that brings the British afternoon tea tradition to life. We capture the unique charm and elegance of the Victorian age. Every tea is made to give you that classic grace and inviting warmth, turning each cup into a truly special moment.

LẤY CẢM HỨNG TỪ PHONG CÁCH VICTORIA.  
INSPIRED BY THE STYLE OF VICTORIA ERA.

